

DICKSON KAGURI

Founder & Lead | Custom Web Development | UI/UX Design | Brand Identity Expert

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SUMMARY

Motivated and detail-oriented professional with hands-on experience in data management, reporting, and process optimization. Skilled in organizing, analyzing, and presenting data to support decision-making and operational efficiency. Proficient in CRM and enterprise software, with strong analytical, problem-solving, and coordination abilities. Possesses a strong ability to support global client analytics and drive data-informed decision-making.

KEY ACHIEVEMENTS

Enhanced Client Engagement

Increased client engagement by 70% using UI/UX redesign strategies.

Increased Productivity

Achieved 65% increase in productivity through supply chain optimization.

Boosted Data Accuracy

Improved data accuracy by 40% through enhanced tracking systems.

Improved Web Interaction

Led creation of websites generating 50% more user interaction.

EXPERIENCE

2024 - 2025

Nairobi, Kenya

Founder & Lead

Syncline Digital Studio

- Founder & Lead at Syncline space digital
- Specializes in delivering cutting-edge web solutions
- Core focus on custom web development, UI/UX design, and strategic brand identity creation
- Led the delivery of advanced web solutions
- Specialized in building responsive, user-centric websites that elevated digital experiences
- Boosted client engagement across various industries
- Combined clean, scalable code with high-performance functionality for seamless navigation
- Ensured long-term reliability of web solutions
- Aligned design aesthetics with user behavior and business objectives
- Delivered websites that looked exceptional and drove measurable results

07/2024 - 12/2024

Kiambu, Kenya

School Coordinator

Food For Education

- Built and maintained strong relationships between the organization, schools, and the community
- Adapted to cultural differences, fostering trust and rapport essential for program success
- Mobilized school children for meal distribution programs, ensuring timely and seamless service delivery
- Accurately tracked the number of children receiving meals using advanced tracking systems, improving data accuracy by 40%
- Coordinated logistics and managed schedules to optimize distribution efficiency while prioritizing health and safety protocols
- Conducted health and safety assessments to reduce risks and ensure compliance with safety standards
- Streamlined reporting processes, providing concise and actionable insights for area leads to enhance operational decision-making

03/2023 - 2024

Nairobi, Kenya

Inventory Manager

Alpha Touch Motors

- Established a robust system for inventory control and management, ensuring operational efficiency.
- Conducted comprehensive audits to assess stock levels and identify discrepancies, maintaining accuracy in inventory records.
- Implemented regular inventory checks to minimize risks of shortages and overstocking.
- Optimized the ordering process through effective supplier communication, securing timely deliveries and favorable terms.
- Introduced an organized storage system, enhancing technicians' efficiency by improving accessibility to parts and supplies.
- Analyzed usage trends and adjusted inventory levels to meet anticipated demand, supporting smoother operations.
- Maintained meticulous record-keeping to improve inventory accuracy and contribute to enhanced customer service.

EDUCATION

03/2019 - 12/2024

Nairobi, Kenya

Diploma In Mechanical Engineering

Technical University of Kenya

- Relevant Coursework
 - 1. Electrical Circuits and Systems
 - 2. Mechanical Engineering Fundamentals
 - 3. Control Systems
 - 4. Robotics and Automation
 - 5. Fluid Mechanics and Thermodynamics
- **Academic Projects**
 - Dual Axis Solar Tracking System
 - 1. Designed and prototyped a solar-powered system to optimize solar panel efficiency by tracking the sun's position throughout the day
 - 2. Implemented control algorithms to adjust both azimuth and elevation angles based on real-time solar tracking
 - 3. Conducted performance testing and analysis to validate the system's effectiveness in maximizing solar energy
 - 4. Presented findings and recommendations to faculty and peers, showcasing practical applications of engineering principles in renewable energy technology
 - 5. Conducted research on sustainable energy systems, focusing on the integration of renewable energy sources into Mechanical and electrical systems

LANGUAGES

English

Advanced



SKILLS

HR & Administrative Support	Reporting & Analytical Skills	CRM and Data Management	Scheduling and Coordination		
Attention to Detail	Problem-Solving	Technological Proficiency	IT Literacy	CRM	Employee Records
Data Management	Enterprise Software	Logical Reasoning			

PROJECTS

Founder & Lead

2024 - 2025 | Syncline digital
syncline.space

At Syncline digital studio, I led cross-functional teams, coordinated project workflows, and ensured timely delivery of client projects across various industries. I implemented structured processes to track tasks, monitor progress, and maintain accurate records, enhancing operational efficiency and reporting accuracy. By liaising closely with clients and internal teams, I ensured effective communication, problem-solving, and successful project outcomes.

- Syncline Digital Studio specializes in delivering cutting-edge web solutions, with a core focus on custom web development, UI/UX design, and strategic brand identity creation.
- Developed custom websites tailored to each client's business model, using modern, responsive web technologies (HTML, CSS, JavaScript, and frameworks).
- Crafted visually compelling brand identities.
- Designed logos, typography systems, and cohesive brand guidelines that resonate with target audiences.
- Created user journeys using tools like Figma and Adobe XD, improving usability and customer satisfaction.
- Maintained tight relations with clients to translate ideas into functional, scalable, and aesthetically refined digital products.